



CHRISTOPHER WHYTAL

GRAPHIC DESIGNER/PHOTOGRAPHER

Providing Fresh Perspectives in Design

For more than 20 years, I have delivered exceptional finished products to my clients. I have rebranded well-established companies to give them a fresh new look and guided startups in creating innovative branding from the ground up. I have overseen the graphics element of campaigns that targeted specific customers and industries. I have generated revenue for startup businesses, design and marketing agencies, web firms, and in-house marketing departments in various industries. Along my professional journey, companies and clients have recognized me through dozens of awards for creativity, messaging, and branding.

On a Personal Note

My passion lies in drawing beauty from ordinary things and sharing it for the world to see. I am an artist at heart, creating to illuminate both the familiar and the unusual. I craft original pieces from driftwood I find in natural environments. I explore new projects every day to reinvigorate new forms of art that I am creating, such as a photo compilation of snapshots from my youth reimagined from a different life perspective. I am a very active photographer, videographer, guitarist and hot pepper horticulturist.

CHRISTOPHER WHYTAL

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Education

RADFORD UNIVERSITY

Bachelor of Fine Arts

Concentrations in Graphic Design and Photography
Deans List

Work Experience

NTT Limited (formally RagingWire Data Centers) – *Senior Graphic Designer, Feb 2015 to Present, Ashburn VA.*

Led the design of award-winning marketing collateral for the third largest U.S.-based data center under NTT. Work reached a global audience and included trade show design, print collateral, digital web content, 3D murals, art direction, videography, photography, data sheets, presentations, advertisements, and general in-house marketing support.

Whytal Design Studio Inc. – *President, Aug 2009 to Feb 2015, Reston VA.*

Project-managed writers, designers, developers and marketing experts. Professional services included brand and identity, web site design and development, flash, print, user interface development, animated web banner ads, microsites, mobile websites, and photography, with a proven track record of innovative design.

Mingle360 – *Creative Director, Dec 2006 to Aug 2009, Fairfax VA*

Led a design team in creating marketing collateral, product promotion and extensive user interface design work fundamental to the creation of a new social networking platform.

Siteworx Inc. – *Senior Web Designer, Dec 2004 to Dec 2006, Reston VA.*

Created web designs for associations and corporate web sites. Responsible for concept, design, flash/multimedia design, user interface layout, HTML production and site maintenance for various clientele.

WHYTAL.com – *Freelance Web/Print Designer, Sept 2002 to Dec 2004*

New City – *Lead Web Designer, Aug 1999 to Sept 2002*

Radford University – *Extended Education Dept – Designer, May 1998 to Aug 1999*

Radford University – *Creative Services – Designer, Jan 1997 to May 1998*

Skills and Training

Adobe Creative Suite – Photoshop, Illustrator, InDesign, Lightroom Classic, Acrobat, Dreamweaver, Premiere Pro, and After Effects.

Microsoft Office – Microsoft Word, PPT and Excel.

Recent Training Conferences – 2017 HOW Design Live, 2019 Adobe Summit.

References

Exceeding Client Needs with Expert Design

"Working with Chris means working with an experienced designer who is able to blend business acumen with design expertise. He takes personal and professional pride in every project, delivering fresh, inspiring creative. Not only is his creative fresh and clean, his personality is a breath of fresh air. Positivity exudes through his work."

Josette Oder Moynihan
President
JODER Communications

"Chris Whytal has both the design creative and practical attitude to make virtually any job a success. If you can't make your communications project work with Chris, I'd be willing to bet it won't work at all."

Bob Cohen
Principal
Bob Cohen Public Relations

"Since I started SHIFTPPOINTS, Chris has been our go-to designer. He designed our logo, our brand identity, our iconography, our book covers, our collateral, and more. He is an incredibly talented designer and is great to work with. He brought the SHIFTPPOINTS brand to life and can do the same for your company."

David A. Ramos
Founder and CEO
SHIFTPPOINTS, Inc.

"Chris provided creative print and online services to my company over the past 3 years. He is incredibly talented and probably the most responsive creative agency person I've ever known."

Maureen Stevens
Director of Marketing and PR
Athena Technologies

"I think the biggest testimony to Chris's work is how many of my CEO friends came to me and asked what 'firm' we had used. He's a superb talent and I'd recommend him to anyone."

Dan Coffing
President & CEO
Mingle360

Accolades

Awards and recognitions while working at RagingWire Data Centers include:

2018 HOW International Design Award
2018 American Graphic Design Award (GDUSA)
2018 MarCom Platinum Award
2018 MarCom Gold Award
2017 American In-House Design Award (GDUSA)
2017 Communicator Platinum Award
2017 Communicator Gold Award
2017 Hermes Platinum Award
2017 Hermes Gold Award
2016 American In-House Design Award (GDUSA)
2016 Communicator Platinum Award
2016 Hermes Platinum Award
2016 MarCom Gold Award

Other client awards and recognitions include:

Davey Award for EagleRay logo design
W3 Award, Silver, for Athena Technologies website design
The Create Award, Gold, National Geographic DVD & Video Store design
W3 Award, Silver, National Geographic DVD & Video Store design
W3 Award, National Geographic DVD & Video Store design
Davey Award, Silver, National Geographic DVD & Video Store design
WebAward, NAFSA website design
Davey Award, Silver, NAFSA website design
General Excellence Gold Award, Siteworx Corporate website design
Snap Excel 2007 Award, Siteworx Corporate website design
Design Excellence Gold Award, Siteworx Corporate website design
WebAward, Professional Services Standard of Excellence
Gold Horizon Interactive Award, 2006 for Siteworx Holiday Card
Siteworx Holiday Card featured in the **Communication Arts Holiday Interactive Annual**
ADDY, Chatham Hall website
ADDY, ABCD The Movie website
ADDY, Showtime Networks Inc, CTAM – Cable & Telecom Association for Marketing
ADDY, Website; WHYTAL.com